



The leaders in Aesthetic Dentistry continuing education... ...are now at NYU!

COURSE ACKNOWLEDGEMENTS:

"This course is one of the best courses I have ever attended in Aesthetic Dentistry!"

Dr. Magdy Attia

"Fantastic course that provided an incredible amount of useful information!"

Dr. Kathy Boillet

"Very enthusiastic, entertaining and knowledgeable speakers. I enjoyed the course immensely."

Dr. Mario Laskaris



COSMETIC SEMINARS
LEADERS IN COSMETIC DENTISTRY EDUCATION

is at New York University

Course Dates:

October 17-18, 2009

November 7-8, 2009

January 16-17, 2010

March 13-14, 2010

**64 C.E.
Credits**

The perfect course to stimulate your practice!

COMPREHENSIVE AESTHETIC DENTISTRY TRAINING

- Aesthetic Dentistry Training conveniently located
- Dynamic speakers
- Value pricing for the program
- Dedicated Training facility to maximize learning
- Experienced Team of meeting planners
- Comprehensive Program
- Easy Payment plan OR 18 month no interest financing
- Guaranteed Results

An exciting 8-day program exploring patient evaluation, step-by-step procedures for treatment planning, all the new techniques in cosmetic dentistry, including hands-on-workshops and lectures to implement directly into your practice, ultimately perfecting your skills and enhancing profitability!

Course Dates:

Session 1: October 17-18, 2009

Session 2: November 7- 8, 2009

Session 3: January 16-17, 2010

Session 4: March 13-14, 2010

**View our website www.CosmeticSeminarsGroup.com
for complete details or call us today 305-934-8104
with any questions!**



FEATURED SPEAKERS

Ronald Goldstein, D.D.S. - Session One October 17th-18th, 2009

Dr. Ronald Goldstein teaches at the Medical College of Georgia, Boston University and University of Texas. Dr. Ronald Goldstein is author of the landmark book, "Esthetics in Dentistry" and a best-selling book, "Change Your Smile" which has been translated into 8 languages. In 1992, the American Academy of Esthetic Dentistry awarded him the first Charles L. Pincus Award for his contributions to aesthetic dentistry. In 1997, Dr. Goldstein was bestowed the Alpha Omega International Dental Fraternity's most prestigious award, joining past recipients Albert Einstein and Jonas Salk. Dr. Goldstein practices in Atlanta at the multi-disciplinary practice of Goldstein, Garber & Salama, also known as Team Atlanta Esthetic Dentistry.



Rhys Spoor, D.D.S. - Session Two November 7th -8th, 2009

Dr. Rhys Spoor D.D.S., F.A.G.D. is an international educator in aesthetic and restorative dentistry. A recognized expert in dental and portrait photography, Dr. Spoor teaches advanced clinical programs to practicing dentists. Dr. Spoor continues to be a sought out lecturer in the dental profession for his artistic abilities, for his creativity, and his technical expertise.



Michael A. Miyasaki, D.D.S. - Session Three January 16th-17th, 2010

Dr. Michael A. Miyasaki graduated in 1987 from the University of Southern California Dental School and maintains a fee-for-service private practice in Las Vegas, Nevada. Dr. Miyasaki enjoys focusing on comprehensive dentistry and T.M.D. treatment. Dr. Miyasaki utilizes the most conservative treatments, such as, orthodontics and no-prep restorations. Dr. Miyasaki lectures and publishes at an international level, and also serves as an evaluator of dental products for many dental manufacturing companies. Dr. Miyasaki has taught for nineteen years, twelve of which he gave live-patient treatment courses. This expertise has given Dr. Miyasaki a unique perspective on dental education.

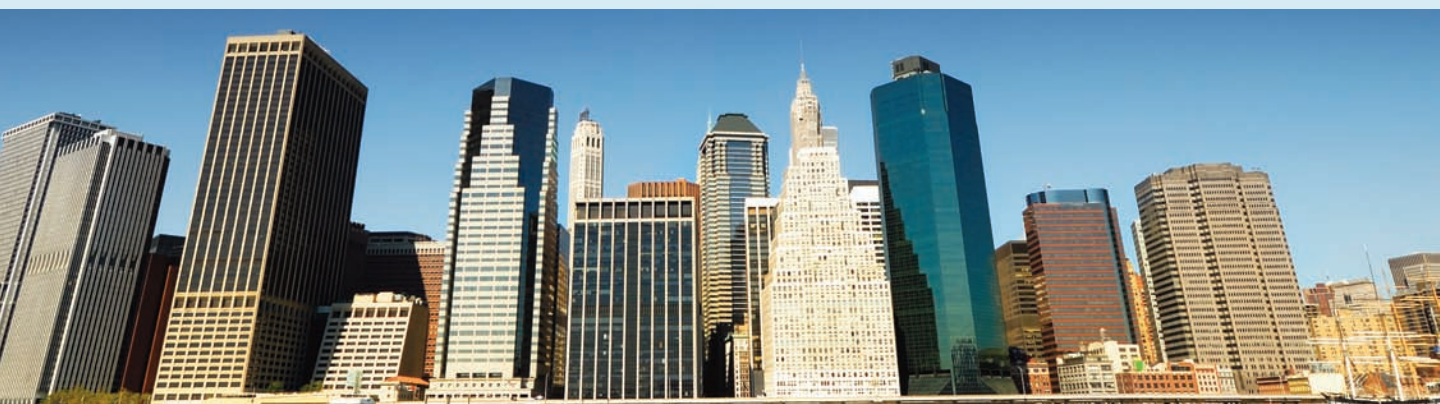


Ron Jackson, D.D.S. - Session Four March 13th-14th, 2010

Dr. Ron Jackson has published many articles on aesthetic and adhesive dentistry, and has lectured extensively across the United States and abroad. Dr. Jackson has presented at all the major U.S. scientific conferences, as well as at Esthetic Academies in Europe, Asia and South America. Dr. Jackson is Director of the Advanced Adhesive Aesthetic Dentistry and Anterior Direct Resin Programs at the Las Vegas Institute for Advanced Dental Studies. Dr. Jackson maintains a private practice emphasizing in comprehensive, restorative, and cosmetic dentistry.



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SESSION ONE

INSTRUCTOR: DR. RONALD GOLDSTEIN
OCTOBER 17-18, 2009

Conservative Esthetics for An Immediate Smile Makeover

This presentation will feature how to give your patient a great smile in the shortest possible time, in the most economic manner. Sometimes patients do not have the finances to do all of the steps for the ideal smile makeover. We'll show you how to give them the best value by using the techniques of:

- **Cosmetic contouring** •
- **Bleaching** •
- **Direct composite resin bonding** •

This presentation will also address when laminates or crowns should be the treatments of choice. This lecture will also highlight some of the major esthetic problems we encounter daily, plus interdisciplinary treatment planning and step-by-step procedures for simple-to-complex cases.

How to Manage Difficult Patients (. . .Before They Manage You!)

Today we have the ability and technology that let us help people feel better about their appearance, which can open doors of unlimited opportunities and improve their quality of life! While most patients appreciate our efforts on their behalf, others' visions of their new smiles can be altered by the inter-relationship between dentist / patient / staff. Most of the time, failures are due to the lack of patient understanding of what they can and should expect. When a patient feels he or she has been wronged, has not been understood, or their concerns have not been fully addressed, the final result can be negatively affected. Even the nicest patient in the world can turn into a tough challenge.

This presentation will teach you how to manage the difficult patient before he or she manages you! Preventing your patient from becoming an aesthetic casualty involves a multi-faceted approach. This presentation will disclose some of the major causes of negative behaviors on the part of your patient and methods to prevent, as well as correct them. Also included will be the benefits of informed consent, video photography, computer imaging, and laboratory communications. This is a course for the entire dental – the receptionist, treatment coordinator, dental assistant, dentist, and laboratory technician.



SESSION TWO

INSTRUCTOR: DR. RHYS SPOOR

NOVEMBER 7-8, 2009

Topics to be explored

- Do your patients see you as just another dentist, or as an artist?
- How to develop a mindset that you are really good at what you do without being egotistical.
- Do patients in your practice need or want aesthetic dentistry? There is a critical difference.
- The right team is everything.
- The importance of being your own photographer, and how to become one if you are not.
- The initial interview, what patients say, and more importantly, what they don't say.
- How to develop a relationship with the patient that expands to the level of trust.
- Why being paid first will increase your case acceptance.
- Record keeping.
- Treatment planning, and how to decide.
- The diagnostic wax-up and why it is so important.
- How and why you may want to do your own diagnostic wax-ups or at least be able to comfortably and predictably modify them.
- The fabrication of provisionals and their role in acceptance of the case.
- Laboratory communication or lack of.
- It doesn't matter how you look at occlusion, you just can't ignore it.
- Techniques in direct versus indirect restorations.
- The Art of Recontouring
- Different impression techniques that work better with materials you already use.
- The periodontium and gingival tissues, no compromises and nothing short of healthy.
- Invisible implants with lifelike restorations.
- Incorporating Smile Design principles into removable prosthetics.



SESSION THREE

INSTRUCTOR: DR. MICHAEL MIYASAKI'S
JANUARY 16-17, 2010

Create a Successful Practice with Functional Aesthetic Dentistry

Day 1

1. What's Driving The Market In This Economy?
2. Building the Want
 - a. Picture of the Office Flow
 - b. Imaging is Coming Back And Is It In Your Office
 - c. Motivating During the Examination
 - d. Treatment Planning
 - e. Treatment Presentation Techniques That Work
3. Smile and Occlusal Self-Evaluation
4. Smile Design Principles and Communication
5. Aesthetic Material Choices (composites, porcelains and tray delivery)
 - a. Limitations and Decision Making To Provide the Best
 - b. Techniques for success
 - c. No preparation, Minimal preparation and Total preparation cases
6. Adhesive Dental Principles That Stick
7. Principles of Occlusion
8. Occlusion Information You Can Use
 - a. Identifying the Good, the Bad and the Ugly
 - b. Patient Education
 - c. Phase I-Orthotic Use
 - d. Phase II-Bite Management

Day 2-Hands-on

1. Day 1 Questions and Answers
2. Laboratory Communication and Preparation
3. Principles of Preparation and Impressioning
4. Temporization-Options and Techniques
5. Cementation vs. Bonding
 - a. Techniques
6. Bringing "It" out Post-cementation
7. Practical Application Of The Information
 - a. CO Dentistry-Principles for Aesthetic and Restorative Success
 - b. Conservative Dentistry-Principles for Functional Restorative Aesthetic Dental Success
 - i. The Full-mouth case

SESSION FOUR

INSTRUCTOR: DR. RON JACKSON

MARCH 13-14, 2010

The Art, Science And Simplicity Of Direct Composites And Aesthetic Restorative Excellence With Inlays / Onlays And Metal-Free Crowns

Class II Direct Resins: Faster, Easier and Better

Dr. Jackson will show a simplified, predictable placement technique for the Class II direct resin restoration. The procedure is based on proven, predictable adhesives, specifically developed for posterior use.

- **Additional topics covered include:**
- **Creating aesthetic restorations not white fillings without a contact**
- **Understanding Adhesives and Adhesion**
- **Finishing and polishing – minimized**

Giving Your Patients Something to Smile About:

The Art of Direct Resin:

The greatest impact of cosmetic or esthetic dentistry is providing patients with beautiful smiles that enhance self-esteem. However, materials and techniques have undergone significant evolution in recent years and dentists are challenged to keep current. In addition, aesthetic standards have been raised and quality outcomes redefined by today's educated patient. The logical techniques shown will lead to results that please both the patient and the dentist.

Aesthetic Restorative Excellence with Inlays/Onlays

The clinical technique for indirect composite and ceramic inlays and onlays will be covered and include:

- **Materials – Resin/Ceramic**
- **Indications/Contraindications – assuring success**
- **Simplified Shade taking and Lab Communication**
- **Preparation – criteria and sequence**

Metal-Free Crowns - Status Report

In recent years there has been a rapid introduction of new ceramics for metal-free crowns. Dentists are challenged to understand these materials and to determine what to use and when. In this session, Dr. Jackson will present a current status report on these materials and address their advantages/disadvantages, as well as preparation and placement requirements.



CASES



Before



After



Before



After



Before



After

TUITION

Visit Us At www.CosmeticSeminarsGroup.com or Call 305.934.8104 For Complete Program Details!

- **Early Fee \$3495 (Valid until June 15, 2009) - Doctors**
- **Regular Fee \$4000 - Doctors • Team Member Fee \$1495**

A \$500 deposit is required to reserve your space in this program. The remaining balance may be paid in three equal installments by check or automatically billed to the credit card on file as follows.

- **Payment 1: October 16, 2009 • Payment 2: November 6, 2009 •**
- **Payment 3: January 15, 2010 •**

18 Months No Interest Financing Available!

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☐ Charge my deposit in the amount of \$500 to my credit card. I also authorize the balance to be divided into three equal payments and charged to my credit card on the above specified dates.



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Registration Options:

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COURSE LOCATION

**New York University
College of Dentistry
345 E 24th Street
New York, NY 10010**

